

SPONSORSHIP COMMITMENT

YES! We would like to participate in the 2026 Day of Caring. Please accept our commitment, along with planned payment information. A representative from United Way Northwest Indiana will be in contact for fulfillment of payment and/or sponsorship deliverables.

- PRESENTING: \$20,000
- KICKOFF BREAKFAST: \$7,500
- FRIEND: \$2,500
- Please find my check enclosed
- Please call me for payment via credit card
- Please invoice me
- PARTNER: \$10,000
- SUPPORTER: \$5,000



Primary Contact : _____

Title: _____

Company: _____

Mailing Address: _____

City/State/Zip: _____

Email: _____

Phone: _____

Signature: _____



United Way Northwest Indiana
ATTN: Kristina Fry
951 Eastport Center Drive
Valparaiso, IN 46383



Kristina@unitedwaynwi.org
219.213.4034



DAY of CARING

SEPTEMBER 18, 2026



UNITED WAY
Northwest Indiana



Please make checks payable to: United Way Northwest Indiana
UWNWI Tax ID: 35-6006484

WHAT IS DAY OF CARING?

Day of Caring is a single-day volunteer event, uniting people from all corners of the region to roll up their sleeves and make a difference together. What began as a national movement in 1992 has grown into a powerful local tradition rooted in our commitment to creating real, measurable impact across Northwest Indiana.

Every project completed on this day supports our focus areas:



**FINANCIAL
SECURITY**



**YOUTH
OPPORTUNITY**



**HEALTHY
COMMUNITY**



**COMMUNITY
RESILIENCY**

GET INVOLVED

Lend a Hand

Be a part of something impactful by volunteering. Whether you're helping renovate a local shelter, tutoring a student, or revitalizing a park, your time and effort make a direct and tangible difference in the community. Scan the QR code to view opportunities.



Bring Your Project to Life

Community organizations, schools, parks, submit your project for Day of Caring and connect with volunteers ready to make an impact. September 18th is an opportunity to bring your project to life with the support of local businesses and volunteers, and build support for your work all year long.

Fuel the Mission

By donating to United Way Northwest Indiana you help provide resources, supplies, and volunteer support to local nonprofits.

United for a Day of Caring: September 18, 2026

Start the day with our Day of Caring **Kickoff Breakfast from 8AM-10AM** at the Operating Engineers Local 150 Union Hall located at 2193 W. 84th Place, Merrillville, Indiana, where volunteers, sponsors, and community partners come together to celebrate the power of service before traveling to their volunteer sites throughout Northwest Indiana.

SPONSORSHIP OPPORTUNITIES

PRESENTING: \$20,000

- Contact us for package details tailored to your organization

PARTNER: \$10,000

- Prominent logo placement at Kickoff Breakfast and table signage
- Speaking opportunity for a member of your organization
- Prominent logo placement on Volunteer T-shirt
- Logo on all project site signs
- Inclusion in paid media campaign as a Partner Sponsor
- Inclusion in press releases
- One (solo) promotional email to all United Way Northwest Indiana recipients
- Inclusion in all social media posts

KICKOFF BREAKFAST: \$7,500

- Prominent logo placement at Kickoff Breakfast and table signage
- Logo placement on Volunteer T-shirt
- Inclusion in paid media campaign as a Kickoff Breakfast Sponsor
- Inclusion in press releases as Kickoff Breakfast Sponsor
- One (shared) promotional email to all United Way Northwest Indiana recipients
- Inclusion in 2x social media posts

SUPPORTER: \$5,000

- Logo placement at Kickoff Breakfast and table signage
- Logo placement on Volunteer T-shirt
- One (shared) promotional email to all United Way Northwest Indiana recipients
- Inclusion in 2x social media posts

FRIEND: \$2,500

- Logo placement at Kickoff Breakfast and table signage
- Logo placement on Volunteer T-shirt

Deadline for sponsorships: August 18, 2026

